EXPERT SOURCE · AVAILABLE FOR INTERVIEW

Rita Habteab

Celebrity Hairstylist — 14+ Years in Television, Film, Fashion, Editorial & Live Production
Owner & Founder, MH Studio — NY | LA | Seattle



NY | LA | Seattle

Rita Habteab has spent more than 14 years doing hair and makeup where there is no second take — on television and film sets, in fashion and editorial shoots, and in live production, including work with celebrity clients. She is now building MH Studio Salons in the Seattle area toward launch — a flexible chair-booking studio for independent artists to build their own businesses, on their own schedules.

Interview Topics

1 Beauty on camera: what 14 years on set teaches you

From television and film to fashion, editorial and live production, Rita explains how on-camera beauty has changed, what holds up under modern cameras and lighting, and what happens behind the scenes — including work with celebrity clients — to get there.

2 Building a career and a personal brand as an independent artist

Rita built a career on her own name, booked through reputation, relationships and a personal brand rather than a salon or agency. She can speak to portfolio, pricing, client trust and visibility — what it takes to stay booked as an independent artist.

3 The future of salon work is flexible

MH Studio Salons is the flexible studio concept Rita is building toward launch in the Seattle area — forthcoming, not yet open. Designed for chair booking by the hour or day, it reflects why pros are leaving the traditional salon model and what she is learning building the alternative.

Sample Questions She Can Answer

- How has on-camera beauty changed in the television and film era?
- What does it take to build a personal brand and stay booked as an independent artist?
- What should clients look for when booking an independent stylist or makeup artist?
- Why are stylists leaving traditional salons — and where are they going?
- What is Rita building with MH Studio Salons, and why flexible chair booking?

Fast Facts

EXPERIENCE
14+ years — hair & makeup

SPECIALTIES
Television, film, fashion, editorial & live production; celebrity clients

BUSINESS
Owner & Founder, MH Studio Salons — building toward launch, Seattle Area

PERSPECTIVE
Celebrity hairstylist + independent founder

FORMATS
Print, online, broadcast & podcast interviews

What she brings to a story

A source who has done the work — craft detail from the set, celebrity-client experience, and a clear view of how independent artists are building careers and personal brands today.

Book Rita for an interview
Portfolio: ritastylist.com

Studio: mhstudiopro.com
Instagram: @ritastylist · NY | LA | Seattle